

E.COMMERCE ON CHAMBER WEBSITE

The Cape Cod Chamber of Commerce, committed to assisting its members with internet & e-commerce strategies, announces eCapeChamber.com. Here our members will find links to information websites on subjects important to business such as government programs, economic development, news services, workforce training, and more. www.ecapechamber.com also provides links to the Chamber's high tech partners with e-commerce opportunities. Why e-commerce? E-commerce is the way business is done online. Millions of business transactions take place every day online, and while most e-commerce business transactions account for a small percentage of overall business earnings, it's hard to overlook the potential of marketing to customers world wide. Even if you don't sell your goods and services online, e-commerce can help you streamline your business operations. There are websites that can help locate business supplies, services, and personnel, all in a fraction of the time it use to take to research, order, and receive the same items via the yellow pages. The Chamber is committed to bringing you the best e-commerce sites available on www.ecapechamber.com. Before you know it you'll be conducting business online and utilizing e-commerce as a vital piece of your overall business or marketing plan.

Here is a sample of some of the services you'll find on www.ecapechamber.com:

CAPE COD EMPLOYER.COM

This jobs database is part of a network of affiliated websites highly targeted within Internet search engines for Massachusetts area job opportunities. As a result, job candidates worldwide who are interested in jobs on Cape Cod, Nantucket and Martha's Vineyard as well as South Eastern Massachusetts view jobs posted here. Employers who sign up to post jobs will enjoy the following features and benefits:

- Full access to a great new way to recruit employees beyond the reach of traditional classified print media;
- Unlimited job postings in all sections for one annual charge;
- Complete control of the ad placement process. Add, modify and delete ads at anytime, from anywhere;
- Complete control of how recruits respond, including our private message system;
- Email reminders when current listings are about to expire;
- Extensive job search capabilities by location, category, keywords and job field;
- Auto-notification via email in job and resume sections for pre-defined search criteria;
- Clickable link to any page they desire on their own Web site in all postings;
- Affordability, Cape Cod Chamber members enjoy a reduced annual posting rate of \$99 per year. If you sign up online before May 1st, 2001, you will receive an additional \$10 off. That's only \$89 for an entire year of unlimited job postings!

B2B STREET.COM

B2Bstreet.com is an emerging leader in the field of business surplus e-commerce solutions for small and mid-size enterprises. Their global, secure Business-2-Business e-Marketplace allows users access to new distribution channels and the ability to locate business surplus opportunities worldwide. B2Bstreet.com users are geographically dispersed and operate in a variety of industries.



B2Bstreet.com currently conducts auctions in 11 categories including accessories, apparel, electronics & computers, footwear, hardware & tools, home appliances, industrial equipment, office supplies, and selected raw materials among others. As a part of their commitment to deliver end-to-end solutions to their users, B2Bstreet.com provides value-added services such as shipping assistance, escrow, inspections, and photography to name a few. These services are provided either by B2Bstreet.com directly or through a network of trusted service partners. B2Bstreet.com has developed a high-level of expertise in the following segments of the business surplus marketplace:

- Retail overstock;
- Discontinued product lines;
- Manufacturing overruns;
- Customer returns;
- Office equipment replacements;
- Liquidations;

Their unique marketing partnerships with over 50 leading chambers of commerce and trade associations throughout North America allow them to reach out to over 1.7 million retail, manufacturing, and service businesses. B2Bstreet.com has been endorsed by such prominent national organizations as the American Chamber of Commerce Executives and National Black Chamber of Commerce as well as numerous state and regional organizations.



CHAMBER BOARD OF DIRECTORS

Your Active Board is Here to Serve You

2000 OFFICERS

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AFFILIATED ORGANIZATIONS

- Cape Cod Antique Dealers Association
Cape Cod Canal Region Chamber of Commerce
Cape Cod Commercial Hook Fisherman's Association
Cape & Islands Association of Realtors
Cape & Islands Community Development Inc.
Chatham Chamber of Commerce
Dennis Chamber of Commerce
Eastham Chamber of Commerce
Harwich Chamber of Commerce
Home Builders Association of Cape Cod
Massachusetts Fisherman's Association
Mashpee Chamber of Commerce
Orleans Chamber of Commerce
Yarmouth Chamber of Commerce

For information or submission of ideas, please:
fax us at 508-862-0727
email us at info@capecodchamber.org
phone us at 508-790-4980

BUSINESS INFORMATION CENTER

The BIC is your one stop resource for small business services. There you will find a variety of information related to starting a new business, expanding an existing business, marketing your business and, most importantly, techniques on how to stay in business. Our team of experienced advisors are ready to assist you in developing a successful business plan and will provide you with the tools necessary to get it up and running. Here are just some of the services awaiting you at the BIC:

- One on one counseling for business start ups including: business plans, marketing plans, financing options, permitting process guidance, training courses and e-commerce strategies;
- Resource library for business planning, marketing, news reports, and other related topics. Direct access to the Cape Cod Community College reference library resources;
- 2 Computer work stations equipped with business planning software, Microsoft Office applications, spreadsheets for financial planning, internet access, printers and email capabilities;
- Video library resources for customer service, raising capital, managing human resources, sales and marketing techniques, and many other business related topics;

The Business Information Center, located at the Cape Cod Community College Library, is open Monday thru Thursday from 8:00 a.m. to 9:30 p.m., 8:00 to 4:30 on Friday, 9:00 to 1:00 on Saturday and 1:00 to 5:00 on Sunday.

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Hyannis, MA 02601

IN CONTACT NOW.COM: WHO DO YOU WANT TO MEET AT THE NEXT EVENT?
Members now have the ability to make Cape Cod Chamber events extremely productive through a partnership with InContactNow. By simply visit the "MEET ME AT THE NEXT EVENT" area of our site, members can select an upcoming event of interest and describe the person they are interested in networking with at that event. InContactNow's service notifies the searcher via email of members matching the description and their interest in meeting. Only members who have responded are interested to a particular request to network will have their preferred contact information revealed to the searcher to make arrangements to meet at the selected event.
We are pleased to offer this free member service through our partnership with InContactNow allowing members to be well positioned to effectively connect with on another for the purpose of building business together.
InContactNow is a Boston-based Internet company empowering small business professionals to connect with one another based on criteria of interest in order to develop and deliver new business. InContactNow helps bring businesses together for business building opportunities such as building strategic alliances, creating a project team, expanding a referral network, finding qualified service providers or simply networking with like-minded professionals at organizational events.
We encourage you to add your profile to this exciting new service so that you may begin building business opportunities with other members. Simply visit www.capechamber.com and click on "MEET ME AT THE NEXT EVENT".